

Subhash C. Gupta & Co.
CHARTERED ACCOUNTANTS

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INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Report on the Standalone Financial Statements

Qualified Opinion

1. We have audited the accompanying standalone financial statements of **MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.** ("the Company"), which comprise the Balance Sheet as at 31st March 2021, the Statement of Profit and Loss (including other comprehensive income), the Statement of Cash Flows and the Statement of changes in Equity for the year then ended, and a summary of the significant accounting policies and other explanatory information.

2. In our opinion and to the best of our information and according to the explanations given to us, *except for the effects of the matters described in Basis of Qualified Opinion section of our report*, the aforesaid standalone financial statements give the information required by the Companies Act, 2013 ('Act') in the manner so required give a true and fair view in conformity with the accounting principles generally accepted in India including Indian Accounting Standards ('Ind AS') specified under section 133 of the Act, of the state of affairs (financial position) of the Company as at 31 March 2021, and its loss (financial performance including other comprehensive income), its cash flows and the changes in equity for the year ended on that date.

Basis for Qualified Opinion

3. The Company's 'Revenue from Operations' includes broadcasters' share in subscription income from pay channels, which has correspondingly been presented as an expense which is not in accordance with the requirements of Ind AS 115, 'Revenue from contracts with customers'. Had the management disclosed the same on net basis, the 'Revenue from Operations' and the 'Pay channel, carriage sharing and related cost' each would have been lower by Rs.469.31 millions for the year ended 31 March 2021, while there would have been no impact on the net loss for the year ended 31 March 2021.

4. We conducted our audit in accordance with the Standards on Auditing specified under section 143(10) of the Act. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India ('ICAI') together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information other than the Financial Statements and Auditor's Report thereon

5. The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the financial statements and our auditor's report thereon.



Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management for the Standalone Financial Statements

6. The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these standalone financial statements to give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including the Indian Accounting Standards (Ind AS) prescribed under Section 133 of the Act, read with relevant rules issued thereunder. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

7. In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

8. Those Board of Directors are also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

9. Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

10. As part of an audit in accordance with Standards on Auditing, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible



for explaining our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

11. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

12. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

13. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on Other Legal and Regulatory Requirements

14. As required by 'the Companies (Auditor's Report) Order, 2016, issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act (hereinafter referred to as the "Order"), and on the basis of such checks of the books and records of the Company as we considered appropriate and according to the information and explanations given to us, we give in the **Annexure A** a statement on the matters specified in paragraphs 3 and 4 of the Order.

15. As required by Section 143 (3) of the Act, we report that:

(a) We have sought and {except for the effects of the matters described in the Basis for Qualified Opinion section} obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

(b) {except for the effects of the matter described in the Basis for Qualified Opinion section}, in our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.



(c) The Balance Sheet, the Statement of Profit and Loss, the Statement of Cash Flows and the statement of changes in equity dealt with by this Report are in agreement with the books of account.

(d) {except for the effects of the matters described in the Basis for Qualified Opinion section} In our opinion, the aforesaid standalone financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with relevant rule issued thereunder.

(e) On the basis of the written representations received from the directors as on 31st March 2021 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March 2021 from being appointed as a director in terms of Section 164 (2) of the Act.

(f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in **Annexure B**.

(g) With respect to the other matters to be included in the Auditors' Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our knowledge and belief and according to the information and explanations given to us:

- i. The Company has disclosed the impact, if any, of pending litigations as at 31st March 2021 on its financial position in its standalone financial statements – Refer Note no. 1.3. c – of the notes to the financial statements;
- ii. the Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses;
- iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.

For Subhash C. Gupta & Co.
Chartered Accountants
Firm's Registration No.: 004103N

Lokesh Gupta
(Partner)
Membership No.: 503853

Place : New Delhi
Date : 22.06.2021

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Annexure A to Independent Auditors' Report

Referred to in paragraph 14 of the Independent Auditors' Report of even date to the members of MASTER CHANNEL COMMUNITY NETWORK PVT. LTD. on the standalone financial statements for the year ended 31st March 2021.

Based on the audit procedures performed for the purpose of reporting a true and fair view on the financial statements of the Company and taking into consideration the information and explanations given to us and the books of account and other records examined by us in the normal course of audit, we report that:

- (i) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets *except for Set Top Boxes capitalized/installed at customer premises.*
- (b) According to the information and explanations given to us the fixed assets (*other than Set top boxes installed at customer premises and those in transit or lying with the distributors/cable operators and distribution equipment comprising overhead and underground cables physical verification of which is infeasible owing to the nature and location of these assets*) have been physically verified by the management during the year in a phased periodical manner which, in our opinion, is reasonable, having regard to the size of the Company and nature of the assets. No material discrepancies were noticed on such verification.
- (c) Since the company does not own any immovable properties the provisions of the said clause of the Order are not applicable.
- (ii) The company does not have any inventory. Accordingly, the provisions of clause 3(ii) of the Order are not applicable.
- (iii) a) The Company has granted unsecured loan/advance of Rs. 86 crores (previous year Nil) to two parties listed in the register maintained under Section 189 of the Act. The year end balance of the said advances was Rs. 1 crores.
b) In our opinion and according to information given to us the terms and conditions of such loans are not prima facie prejudicial to the interests of the Company.
c) No repayment schedule have been fixed for the advance given by the company.
- (iv) In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of section 185 and 186 of the Act, with respect to the loans & advances made.
- (v) To the best of our knowledge & according to the information and explanations given to us the Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.



(vi) We have broadly reviewed the books of account maintained by the Company pursuant to the Rules made by the Central Government for the maintenance of cost records under sub-section (1) of the Section 148 of the Act in respect of company's services and are of the opinion that, prima facie, the prescribed accounts and records have been made and maintained. However, we have not made a detailed examination of the cost records with a view to determine whether they are accurate or complete.

(vii)(a) To the best of our knowledge and according to the information and explanations given to us the Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, service tax, GST, duty of customs, duty of excise, value added tax, cess and other material statutory dues as applicable, with the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable.

(b) There are no dues in respect of income-tax, sales-tax, wealth tax, service tax, GST, duty of customs, duty of excise, value added tax and cess that have not been deposited with the appropriate authorities on account of any dispute except for:-

Name of Statute	Nature of Dues	Amount Involved Rs.	Forum/ period where the dispute is pending
AP-VAT	VAT	91,60,054	Tribunal, VAT Department, Vizag, Ap
AP-VAT	VAT	22,90014	Tribunal, VAT Department, Vizag, Ap
AP-VAT	VAT	4,37,77,561	High Court
AP-VAT	VAT	1,09,44,390	High Court

(viii) The Company has no dues payable to a financial institution or a bank or debenture-holders during the year. Accordingly, the provisions of clause 3(viii) of the Order are not applicable.

(ix) The company has not raised any funds during the year from initial public offer or further public offer or by way of term loans. Accordingly, the provisions of said clause of the Order are not applicable.

(x) Based upon the audit procedures performed for the purpose of reporting true and fair view of the financial statement and as per the information and explanations given by the management, we report that no fraud on or by the Company has been noticed or reported during the course of our audit.



- (xi) Managerial remuneration has been paid or provided by the company during the year in accordance with the requisite approvals mandate by the provisions of Section 197 read with Schedule V of the Companies Act, 2013:
- (xii) Since the company is not a Nidhi company the provisions of clause 3(xii) of the order are not applicable.
- (xiii) As per the information and explanation provided to us, all the transactions with the related parties are in compliance with section 177 and 188 of Companies Act, 2013 where applicable and the details have been disclosed in the Financial Statements etc., as required by the applicable accounting standards.
- (xiv) The company has not made any preferential allotment/private placement of shares or convertible debentures during the year. Accordingly, the provisions of clause 3(xiv) of the Order are not applicable.
- (xv) According to the information and explanation provided to us the company has not entered into any non-cash transactions with directors or persons connected with him during the year accordingly the provisions of clause 3(xv) of the order are not applicable.
- (xvi) In our opinion and according to the information and explanation provided to us the company is not required to be registered u/s 45-IA of the Reserve Bank of India Act, 1934.

For Subhash C. Gupta & Co.
Chartered Accountants
Firm's Registration No.: 004103N



Lokesh Gupta
(Partner)
Membership No.: 503853

Place : New Delhi
Date : 22.06.2021

Annexure B to Independent Auditors' Report

Referred to in paragraph 15 (f) of the Independent Auditors' Report of even date to the members of MASTER CHANNEL COMMUNITY NETWORK PVT. LTD. on the standalone financial statements for the year ended 31st March 2021.

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Act

1. We have audited the internal financial controls over financial reporting of MASTER CHANNEL COMMUNITY NETWORK PVT. LTD. ("the Company") as of 31st March, 2021 in conjunction with our audit of the standalone financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

2. The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act'2013.

Auditors' Responsibility

3. Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit conducted in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing deemed to be prescribed under Section 143(10) of the Act to the extent applicable to an audit of internal financial controls, both applicable to an audit of internal financial controls and both issued by the ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.
4. Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.



5. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls Over Financial Reporting

6. A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

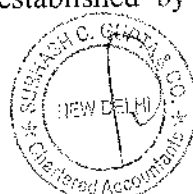
7. Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Qualified Opinion

8. According to the information and explanations given to us and based on our audit, the following material weakness has been identified in the operating effectiveness of the Company's internal financial controls with reference to financial statements as at 31 March 2020:

The Company's internal financial controls over preparation of financial statements with respect to presentation and disclosure of 'Revenue from operations' in accordance with the requirement of IndAS 115 'Revenue from contracts with customers', were not operating effectively which has resulted in a material misstatement in the amounts recognised as 'Revenue from operations' and 'Paychannel, carriage sharing and related costs' including the relevant disclosures in the standalone financial statements, while there is no impact on the net loss for the year ended 31 March 2021.

9. A 'material weakness' is a deficiency, or a combination of deficiencies, in internal financial controls with reference to financial statements, such that there is a reasonable possibility that a material misstatement of the company's annual or interim financial statements will not be prevented or detected on a timely basis.
10. In our opinion, the Company has, in all material respects, adequate internal financial controls with reference to financial statements as at 31 March 2021, based on the internal control over financial reporting criteria established by the Company considering the



essential components of internal control stated in the Guidance Note issued by the ICAI and *except for the effects of the material weakness described above* on the achievement of the objectives of the control criteria, the Company's internal financial controls with reference to financial statements were operating effectively as at 31 March 2021.

11. We have considered the material weakness identified and reported above in determining the nature, timing, and extent of audit tests applied in our audit of the standalone financial statements of the Company as at and for the year ended 31 March 2021, and the material weakness as mentioned in para 8 above, has affected our opinion on the standalone financial statements of the Company and we have issued a qualified opinion on the standalone financial statements.

For Subhash C. Gupta & Co.
Chartered Accountants
Firm's Registration No.: 004103N

Lokesh Gupta
(Partner)
Membership No.: 503853

Place : New Delhi
Date : 22.06.2021

MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Balance sheet as at March 31, 2021

	Notes	March 31, 2021 Rs.	March 31, 2020 Rs.
A. Assets			
1. Non-current assets			
Fixed assets			
(a) Property, plant and equipment	2	31,22,92,431	36,92,29,639
(b) Capital work-in-progress		94,97,467	90,40,056
(c) Deferred Tax Assets	12	1,68,02,250	90,63,067
(d) Financial assets			
(i) Loans & Advances	3	27,30,904	27,21,704
Sub-total of Non-current assets		34,13,23,052	39,00,54,465
2. Current assets			
(a) Financial assets			
(i) Trade receivables	4	12,13,10,846	12,61,95,560
(ii) Cash and bank balances	5	15,25,13,460	23,72,65,715
(iii) Others Financial Assets	6	1,30,05,196	2,61,28,900
(b) Other current assets	7	7,72,22,891	6,24,45,435
Sub-total of Current assets		36,40,52,392	45,20,35,610
Total assets		70,53,75,445	84,20,90,075
B. Equity and liabilities			
Equity			
(a) Equity share capital	8	5,00,000	5,00,000
(b) Other equity	9	9,75,45,158	10,39,25,692
Sub-total - Equity		9,80,45,158	10,44,25,692
Liabilities			
1. Non-current liabilities			
(a) Financial liabilities			
(i) Long-term borrowings	10	85,76,557	85,76,557
(b) Provisions	11	83,47,815	75,64,647
(c) Deferred tax liability (net)	12	-	-
(d) Other non-current liabilities	13	-	-
Sub-total - Non-current liabilities		1,69,24,372	1,61,41,204
2. Current liabilities			
(a) Financial liabilities			
(i) Trade payables	14	49,22,60,118	62,45,56,682
(b) Other current liabilities	15	9,10,54,772	8,87,75,471
(c) Provisions	16	70,91,026	81,91,026
Sub-total of current liabilities		59,04,05,915	72,15,23,179
Total equity and liabilities		70,53,75,445	84,20,90,075
Summary of significant accounting policies	1	0	(0)

The accompanying notes are an integral part of these financial statements.

This is the balance sheet referred to in our report of even date.

For Subhash C. Gupta & Co.

Chartered Accountants

Firm Regn No-0041058

Lokesh Gupta

Partner

M. No-503853

Place: DELHI

Date:

7 JUN 2021

For and on behalf of the Board of Directors of
Master Channel Community Network Pvt. Ltd.



Director SAI BABU POTLURI
DIN 00833403

Director VIJAY KALUR
DIN 08100962

MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Statement of profit and loss for the year ended Mar 31, 2021

	Notes	March 31, 2021 Rs.	March 31, 2020 Rs.
Revenue			
Revenue from operations	17	76,53,35,481	80,90,06,280
Other income	18	53,46,090	81,20,502
Total revenue		77,06,81,571	81,71,26,782
Expenses			
Purchases of traded goods	19	72,55,645	2,53,90,672
Carriage sharing, pay channel and related costs	20	46,93,09,843	45,15,75,322
Employee benefits expense	21	2,96,86,437	3,10,32,832
Finance costs	22	78,591	1,70,012
Depreciation and amortisation expenses	23	8,86,57,021	8,50,55,531
Other expenses	24	18,38,70,840	22,60,13,796
Total expenses		77,88,58,376	81,92,38,165
Profit before Exceptional items expenses		(81,76,805)	(21,11,383)
Exceptional items		-	-
Profit before tax		(81,76,805)	(21,11,383)
Tax Expenses			
Current Tax		66,00,000	77,00,000
Previous Year Tax		-	(4,22,856)
Deferred Tax		(77,39,183)	(82,28,920)
Total Profit/(Loss) for the period		(70,37,622)	(11,59,607)
Other Comprehensive income			
(i) Items that will not be reclassified to profit or loss			
(a) Remeasurement of the defined benefit (liabilities) / assets		(6,57,088)	11,02,406
Total Comprehensive Income/(loss) for the year		(63,80,534)	(22,62,013)
Earning per share after tax	25		
Basic		(1,407.52)	(231.92)
Diluted		(1,407.52)	(231.92)
Summary of significant accounting policies	1		

The accompanying notes are an integral part of these financial statements.

This is the statement of profit and loss referred to in our report of even date

For Subhash C. Gupta & Co.

Chartered Accountants

Mem Regn No: 1001103N

NEW DELHI

Lokesh Gupta

Partner

M. No-503853

For and on behalf of the Board of Directors of

Master Channel Community Network Pvt. Ltd.



[Signature]

Director S. B. POLTURU

DIN 00833403

[Signature]

Director KALUR

DIN 08100962

Place : New Delhi

Date : 22 JUN 2021

MASTER CHANNEL COMMUNITY NETWORK PVT LIMITED

CASH FLOW STATEMENT

PARTICULARS	Year ended Mar 31, 2021	Year ended Mar 31, 2020
	Amount in Rs.	Amount in Rs.
A CASH FLOW FROM OPERATING ACTIVITIES		
Net Income / (Loss) before Tax	(81,76,805)	(21,11,383)
Adjustments for :		
Depreciation	8,86,57,021	8,50,55,531
Provision for doubtful debts written off	(43,08,225)	-
Loss(profit) on sale /disposal of assets	-	1,01,387
Provision for Doubtful Debts	59,49,122	77,70,536
Interest Expense/(Income)	78,591	1,70,012
Less: Profit on sale of assets	-	(1,30,465)
Income Tax paid	-	4,22,856
comprehensive income recognised directly in retained earnings	6,57,088	(11,02,406)
Provision for Income Taxes(including deferred tax)	11,39,183	5,28,920
Operating Profit before working capital changes	8,39,95,975	9,07,04,987
Increase Inventories	-	-
Decrease (increase) in Trade Receivables	32,43,813	12,13,200
Decrease(increase) in Long Terms L&A and non Current Assets	(77,48,383)	(89,12,300)
Decrease(increase) in Loans and Advances and Other Current Assets	(16,53,752)	(3,07,77,581)
Increase in Long term provisions	7,83,168	25,06,702
Increase/(Decrease) in Current Liabilities and Provisions	(13,11,17,264)	2,11,76,436
Net Cash Flow from Operating Activities	(5,24,96,443)	7,59,11,445
B CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of Fixed Assets	(3,17,19,810)	(3,89,42,015)
Capital W.I.P.	(4,57,411)	4,05,60,521
Sale of Fixed Assets	-	7,61,797
Net Cash utilised in Investing Activities	(3,21,77,221)	23,80,303
C CASH FLOWS FROM FINANCING ACTIVITIES		
Interest Received/(paid) (Net)	(78,591)	(1,70,012.00)
Proceeds from Share Capital	-	-
Repayment of long term borrowing	-	-
Net Cash provided by Financing Activities	(78,591)	(1,70,012)
Net Increase in cash and cash equivalents during the year	(8,47,52,255)	7,81,21,736
cash and cash equivalents at beginning of year	23,72,65,715	15,91,43,979
Cash and Cash Equivalents at end of the Year	15,25,13,460	23,72,65,715

Note :

- 1 Previous year figures have been regrouped / rearranged wherever necessary
- 2 Component of Cash & cash Equivalents at the end of year

Cash in hand	34,72,577	35,61,629
Cheques in Hand	-	-
FDR's	10,00,00,000	17,00,00,000
Balances with Scheduled Banks in Current Accounts	4,90,40,883	6,37,04,086
	15,25,13,460	23,72,65,715

For Subhash C. Gupta & Co.

Chartered Accountants

Firm-Regn No. 004103N

NEW DELHI

Lokesh Gupta

Partner

M. No-503853

Place : New Delhi

Date : 22 JUN 2021

For and on behalf of the Board of Directors of
Master Channel Community Network Pvt. Ltd.



Director S.B. POTURU Director VEJAY KALUR
DIN 00833403 DIN 08400962

MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Note: 1 Company Overview and Significant Accounting Policies

1.1 Company Overview

a. Master Channel Community Network Pvt. Ltd. (hereinafter referred to as the 'Company' or 'MCCN') was incorporated in the state of Andhra Pradesh, India. The Company is engaged in distribution of television channels through analogue and digital cable distribution network and allied services.

b. Basis of preparation

These financial statements are prepared on going concern basis in accordance with Indian Accounting Standards (Ind AS) under the historical cost convention on accrual basis except for certain financial instruments which are measured at fair values as per the provisions of the Companies Act, 2013 ('Act') (to the extent notified). The Ind AS are prescribed under Section 133 of the Act read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016.

Accordingly, the Company has prepared financial statements which comply with Ind AS applicable for periods ending on 31 March 2021, together with the comparative period as at and for the year ended 31 March 2020. Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

1.2 Summary of Accounting Policies

a. Use of estimate

The preparation of Company's standalone financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Company's accounting policies.

b. Foreign Currency Translation

Functional and presentation currency

The standalone financial statements are presented in currency INR, which is also the functional currency of the Company.

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions (spot exchange rate).

Foreign exchange gains and losses resulting from the settlement of such transactions and from the remeasurement of monetary items denominated in foreign currency at year-end exchange rates are recognised in profit or loss.

Non-monetary items are not retranslated at year-end and are measured at historical cost (translated using the exchange rates at the transaction date), except for non-monetary items measured at fair value which are translated using the exchange rates at the date when fair value was determined.

c. Revenue recognition

i.) Revenue is recognised when it is probable that the economic benefits will flow to the Company and it can be reliably measured.

ii.) Revenue is measured at the fair value of the consideration received/receivable net of rebates and taxes. The Company applies the revenue recognition criteria to each separately identifiable component of the sales transaction as set out below.

Revenue from rendering of Services

Subscription income is recognised on completion of services and when no significant uncertainty exists regarding the amount of consideration that will be derived.

Other networking and management income and carriage income are recognised on accrual basis over the terms of related agreements and when no significant uncertainty exists regarding the amount of consideration that will be derived. Carriage revenue recognition is done basis negotiations/formal agreement with broadcasters except in some cases income carriage income has been booked on cash basis.

Advertisement income is recognised when the related advertisement gets telecasted and when no significant uncertainty exists regarding the amount of consideration that will be derived. Other advertisement revenue for slot sale is recognised on period basis.

Activation and set top boxes pairing charges are recognised as revenue to the extent it relates to pairing and transfer of the related boxes and when no significant uncertainty exists regarding the amount of consideration that will be derived and the upfront obligation is discharged. Where part of the revenues collected at the time of activation relates to future services to be provided by the Company, a part of activation revenue is deferred and recognized over the associated service contract period or customer life.

Pronouncement:

The Company has adopted Ind AS 115 'Revenue from Contracts with Customers' with effect from April 01, 2018.

Pursuant to notification of Ind AS 115 and its adoption by the Company, the activation and set-top box pairing service doesn't qualify as a separate performance obligation and provides no material right to the customers. Such service does not extend beyond the initial contract period and has been recognised over the same.

The Company has elected to recognise cumulative effect of initially applying Ind AS 115 under modified retrospective approach as an adjustment to opening balance sheet as at April 01, 2018 on the contracts that are not completed as at that date.



d. Borrowing Costs

Borrowing cost includes interest, amortization of ancillary costs incurred in connection with the arrangement of borrowings and exchange differences arising from foreign currency borrowings to the extent they are regarded as an adjustment to the interest cost.

Borrowing costs directly attributable to the acquisition, construction or production of a qualifying asset are capitalized during the period of time that is necessary to complete and prepare the asset for its intended use or sale. A qualifying asset is one that necessarily takes substantial period of time to get ready for its intended use. Capitalization of borrowing costs is suspended in the period during which the active development is delayed due to, other than temporary, interruption. All other borrowing costs are charged to the Statement of Profit and Loss as incurred.

e. Property, Plant and Equipment

Recognition and initial measurement

Properties plant and equipment are stated at their cost of acquisition. The cost comprises purchase price (net of CENVAT Credit availed), borrowing cost if capitalization criteria are met and directly attributable cost of bringing the asset to its working condition for the intended use. Any trade discount and rebates are deducted in arriving at the purchase price.

When significant parts of plant and equipment are required to be replaced at intervals, the Company depreciates them separately based on their specific useful lives. Likewise, when a major inspection is performed, its cost is recognised in the carrying amount of the plant and equipment as a replacement if the recognition criteria are satisfied. All other repair and maintenance costs are recognised in statement of profit or loss as incurred.

Set top boxes are treated as part of capital work in progress till at the end of the month of activation thereof.

f. Subsequent measurement (depreciation and useful lives)

i.) Depreciation on property, plant and equipment is provided on the straight-line method, computed on the basis of useful lives prescribed in Schedule II to the Companies Act, 2013.

Type of assets	Useful Life (Years)
Computer	3.00
Office Equipments	5.00
Electrical Equipments	5.00
Studio Equipments	13.00
Furniture & Fixtures	10.00
Set Top Boxes	8.00
Vehicles	8 to 10

ii.) Leasehold Improvements is amortised over the effective period of lease.

iii.) The residual values, useful lives and method of depreciation of are reviewed at each financial year end and adjusted prospectively, if appropriate.

De-recognition

An item of property, plant and equipment and any significant part initially recognised is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the income statement when the asset is derecognized.

g. Intangible Assets

Intangible assets acquired separately are stated at their cost of acquisition.

Subsequent measurement (Amortisation)

Cost of Intangible Assets are amortised under straight line method over the period of life.

h. Impairment of non-financial Assets

The Company assesses at each Balance Sheet date whether there is any indication that an asset may be impaired. If any such indication exists, the Company estimates the recoverable amount of the asset. If such recoverable amount of the asset or the recoverable amount of the cash-generating unit to which the asset belongs is less than its carrying amount, the carrying amount is reduced to its recoverable amount. The reduction is treated as an impairment loss and is recognized in the statement of profit and loss.

If at the reporting date, there is an indication that a previously assessed impairment loss no longer exists, the recoverable amount is reassessed and the asset is reflected at the recoverable amount subject to a maximum of depreciated historical cost and the same is accordingly reversed in the Statement of Comprehensive Income.

i. Investments and Other Financial Assets

Financial assets

Initial recognition and measurement

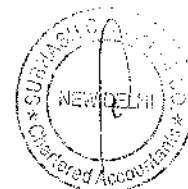
Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the financial instrument and are measured initially at fair value adjusted for transaction costs.

Financial assets and financial liabilities are offset and the net amount is reported in the Balance Sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

All other debt instruments are measured at Fair Value through other comprehensive income or Fair value through profit and loss based on Company's business model.



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De-recognition of financial liabilities

A financial liability is de-recognised when the obligation under the liability is discharged or cancelled or expires.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the de-recognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

Impairment of Financial Assets

In accordance with Ind-AS 109, the Company applies Expected Credit Loss (ECL) model for measurement and recognition of impairment loss for Financial Assets.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the Company expects to receive. When estimating the cash flows, the Company consider the following -

- All contractual terms of the Financial Assets (including prepayment and extension) over the expected life of the assets.
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.

Trade Receivables

As a practical expedient the Company has adopted 'simplified approach' for recognition of lifetime expected loss on trade receivables. The estimate is based on three years average default rates observed over the expected life of the trade receivables and is adjusted for forward-looking estimates. These average default rates are applied on total credit risk exposure on trade receivables at the reporting date to determine lifetime expected credit losses.

Other Financial Assets

For recognition of impairment loss on other Financial Assets and risk exposure, the Company determines whether there has been a significant increase in the credit risk since initial recognition and if credit risk has increased significantly, impairment loss is provided.

j. Post-employment, long term and short term employee benefits

Defined contribution plans

Provident Fund

The Company pays provident fund contributions to publicly administered provident funds as per local regulations. The Company has no further payment obligations once the contributions have been paid. The contributions are accounted for as defined contribution plans and the contributions are recognised as employee benefit expense when they are due. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in the future payments is available.

Gratuity (Funded)

Actuarial gains and losses arising from past experience and changes in actuarial assumptions are credited or charged to the statement of other comprehensive income in the year in which such gains or losses are determined.

Other Employee Benefits

Compensated absences

Liability in respect of compensated absences becoming due or expected to be availed within one year from the pr date is recognised on the basis of undiscounted value of estimated amount required to be paid or estimated value of benefit expected to be availed by the employees. Liability in respect of compensated absences becoming due or expected to be availed more than one year after the Balance Sheet date is estimated on the basis of an actuarial valuation performed by an independent actuary using the projected unit credit method.

Actuarial gains and losses arising from past experience and changes in actuarial assumptions are charged to statement of profit and loss in the year in which such gains or losses are determined.

k. Taxation on Income

Tax expense recognised in profit or loss comprises the sum of deferred tax and current tax not recognised in other comprehensive income or directly in equity.

Calculation of current tax is based on tax rates and tax laws that have been enacted or substantively enacted by the end of the reporting period. Deferred income taxes are calculated using the liability method.

Deferred tax assets are recognised to the extent that it is probable that the underlying tax loss or deductible temporary difference will be utilised against future taxable income. This is assessed based on the Company's forecast of future operating results, adjusted for significant non-taxable income and expenses and specific limits on the use of any unused tax loss or credit. Deferred tax liabilities are generally recognised in full, although IAS 12 'Income Taxes' specifies limited exemptions. As a result of these exemptions the Company does not recognise deferred tax on temporary differences relating to goodwill, or to its investments in subsidiaries.



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I. Provisions, contingent assets and contingent liabilities

Provisions are recognized only when there is a present obligation, as a result of past events, and when a reliable estimate of the amount of obligation can be made at the reporting date. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates. Provisions are discounted to their present values, where the time value of money is material.

Contingent liability is disclosed for:

- Possible obligations which will be confirmed only by future events not wholly within the control of the Company or
- Present obligations arising from past events where it is not probable that an outflow of resources will be required to settle the obligation or a reliable estimate of the amount of the obligation cannot be made.

Contingent Assets are disclosed when probable and recognised when realization of income is virtually certain.

m. Earning Per Share:

Basic earnings per share is calculated by dividing the net profit or loss for the period attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares outstanding during the period. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting period.

For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

n. Leases

Finance leases

Finance leases, which effectively transfer to the lessee substantially all the risks and benefits incidental to ownership of the leased item, are capitalized at the lower of the fair value and present value of the minimum lease payments at the inception of the lease term and disclosed as leased assets. Lease payments are apportioned between the finance charges and reduction of the lease liability based on the implicit rate of return. Finance charges are charged directly against income. Lease management fees, legal charges and other initial direct costs are capitalized.

Operating leases

Where the Company is a lessee, payments on operating lease agreements are recognised as an expense on a straight-line basis over the lease term unless the payments are structured to increase in line with expected general inflation to compensate for the lessor's expected inflationary cost increases. Associated costs, such as maintenance and insurance, are expensed as incurred.

o. Significant management judgement in applying accounting policies and estimation uncertainty

Financial Statements are prepared in accordance with GAAP in India which require management to make estimates and assumptions that affect the reported balances of assets, liabilities and disclosure of contingent liabilities at the date of the financial statements and reported amounts of income & expenses during the periods. Although these estimates and assumptions used in accompanying Financial Statements are based upon management's evaluation of relevant facts and circumstances as of date of Financial Statements which in management's opinion are prudent and reasonable, actual results may differ from estimates and assumptions used in preparing accompanying Financial Statements. Any revision to accounting estimates is recognized prospectively from the period in which results are known/ materialise in accordance with applicable Accounting Standards.

Information about estimates and assumptions that have the most significant effect on recognition and measurement of assets, liabilities, income and expenses is provided below.

Significant Management Judgements

The following are significant management judgements in applying the Accounting Policies of the Company that have the most significant effect on the Financial Statements.

Recognition of Deferred Tax Assets - The extent to which deferred tax assets can be recognized is based on an assessment of the probability of the Company's future taxable income against which the deferred tax assets can be utilized.

Evaluation of indicators for Impairment of Assets - The evaluation of applicability of indicators of impairment of assets requires assessment of several external and internal factors which could result in deterioration of recoverable amount of the assets.

Property, Plant and Equipment - Management assess the remaining useful lives and residual value of property, Plant and Equipment and believes that the assigned useful lives and residual value are reasonable

Estimation Uncertainty- Information about estimates and assumptions that have the most significant effect on recognition and measurement of assets, liabilities, income and expenses is provided below.



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1.3 ADDITIONAL NOTES TO THE FINANCIAL STATEMENTS

a. Earning per share:

	31.03.2021	31.03.2020
a) Profit/(Loss) after Tax	(70,37,622)	(11,59,607)
b) Weighted average No. of Ordinary Shares		
Basic	5,000	5,000
Diluted	5,000	5,000
c) Nominal Value of Ordinary Share	100	100
d) Earning per Ordinary share considering:		
Basic	(1,407.52)	(231.92)
Diluted	(1,407.52)	(231.92)

b. Auditor's Remuneration (Including Legal & professional Charges)

Particulars	2020-21	2019-20
Audit fees Rs.	75,000	70,000
Tax Audit Fees	25,000	25,000
Other Matter	72,500	10,000
(Amount are exclusive of GST)		

c. Additional information

Contingent Liabilities not provided for on account of:

	Amount	Amount
VAT department/Entertainment tax	6,65,63,283	6,61,72,019
Director Remuneration	61,80,000	61,80,000
Earning in Foreign Currency	45,452	-
CIF Value of Import	2,89,40,151	1,75,41,336

d. Commitments

Future commitments towards capital contributions - NIL

e. Segment Reporting

Segment Reporting as required by Accounting Standard -17 issued by the Institute of Chartered Accountant of India is not applicable since the Company is in the business of providing Cable TV Services in one segment and there is no Geographical Segment.

f. Related Parties Disclosure:

List of Parties where control exists

i Ultimate Holding Company

Siti Networks Limited (Formerly known as Siti Cable Networks Limited)

ii Holding Company

Central Bombay Cable Network Limited. (Extent of holding: 66%)

iii Fellow Subsidiary Companies

Indinet Service Pvt. Ltd. (100% Subsidiary of ICNCL)
 SITI KARNAL DIGITAL MEDIA NETWORK PRIVATE LIMITED
 Siti Prime Uttaranchal Communication Pvt. Ltd.
 Central Bombay Cable Network Limited.
 Siti Sagar Digital Cable Network Private Limited
 Siti Godari Digital Communication Network Pvt. Ltd. - (Formerly known as Bargachh Digital Communication Network Pvt. Ltd.)
 Siti Jai Maa Durga Communications Pvt. Ltd.
 Siti Bhatia Network Entertainment Private Limited
 Siti Krishna Digital Media Private Limited
 Siti Jony Digital Cable Network Private Limited
 Siti Guntur Digital Network Private Limited
 Siti Maurya Cable Net Pvt. Ltd. (Subsidiary of ICNCL)

SITI GLOBAL PVT. LTD.
 Indian Cable Net Company Ltd.
 Siti Jind Digital Network Pvt. Ltd.
 Siti Broadband Services Pvt. Ltd.
 Sai Star Digital Media Pvt. Ltd.
 Siti Vision Digital Media Pvt. Ltd.
 Variety Entertainment Pvt. Ltd.
 Siti Siri Digital Network Pvt. Ltd.
 Siti Faction Digital Private Limited
 Sificable Broadband South Ltd.
 Wire & Wireless Tisai Satellite Ltd.



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iv Key Managerial Personnel

POTLURI KIRANMAYEE
SAI BABU POTLURI
VENKATA NAGESWARA THRINATH IITKA

SANJAY ARYA
VIJAY KALUR

v Other Related Parties

Mega Satellite Services Private Limited
S. Guduru
P. Jayant
P. Meghna
Telemedia Agencies
Mega Satellite Services
City Cable Network

Lotus Broadband Private Limited
Divya Cable Network
P. Bharti
D Krishan Mohan
Futurepath
Manasa Network
R K Master

vi Entities owned and significantly influenced by the Holding company/Promoter group

Zee Entertainment Enterprises Limited (ZEEL)
Zee Media Corporation Limited (ZMCL)

Transactions with:**Holding Company- Siti Network Ltd.**

	<u>2020-21</u>	<u>2019-20</u>
Operational Expenses Paid	29,99,471	29,67,259
Management Charges	5,75,26,197	9,76,75,092
Purchase of STB		-
Reimbursement of expenses	2800	1,24,018
Pay channel expense payable	0	59,90,644
Pay Channel expenses	0	13,99,632

Subsidiary Companies**Siti Siri Digital Network Pvt Ltd**

Purchase of STB	1,76,80,956	28,79,041
Sale of STB	57,60,000	2,52,28,600
Feed Charges Paid	41,08,379	49,42,582

Siti Vision Digital Media Pvt Ltd

Sale of STB	4,12,500	6,77,600
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Transaction with- ZEEL, ZMCL

Carriage fee/LCN Incentive income during the year -ZEEL	1,24,86,101.00	1,37,92,569.00
Carriage fee/LCN Incentive income during the year -ZMCL	-	5,57,133.00
Credit note issued during the year-ZMCL	-	6,68,560
Pay channel expense during the year-ZEEL	7,20,45,676	7,16,12,930

With Key Managerial Personnel

	<u>2020-21</u>	<u>2019-20</u>
Salary	61,80,000	61,80,000

With other related parties

Salary and Incentives	-	-
Rent	18,000	5,40,000
Management Charges	3,14,11,682	1,26,35,000
Commission	48,11,173	1,03,95,021
Advance Given	86,00,00,000	-
Repayment Received	85,00,00,000	-

Outstanding as on 31.3.2021**Unsecured Loan**

Siti Network Limited	85,76,557	85,76,557
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Trade Payable

Siti Guntur Digital Network Pvt. Ltd.	4,66,95,446	4,66,95,446
Siti Network Limited	28,66,91,662	37,20,06,732
M/s Mega Satellite Services	33,11,454	8,55,019
Mega Satellite Services Private Limited	-	29,52,200
Future Path	15,39,731	-
Telemedia Agencies	5,15,879	-
Siti Visiondigital Media Pvt Ltd	-	-
Siti Siri Digital Networks Pvt. Ltd.	66,15,703	49,67,772
M/s Divya Digital Network	36,00,000	36,00,000
Zee Entertainment Enterprises Limited	98,00,121	1,51,09,593



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Trade Receivable

Zee Media Corporation Limited	-	6,01,705
Mega Satellite Services Private Limited	1,04,85,815	-

Incentive/Other Payable:

Mrs. P. Meghna	18,000	18,000
Siti Network Limited	28,66,91,663	4,14,67,259

Amount Payable to

Mr. P. Sai Babu	(1,12,352)	16,96,640
P. Kiranmayee	-	15,000

g. Tax Expense

The major components of income tax for the year are as under:

	Rs. in million	
	Mar 31, 2021	Mar 31, 2020
Income tax related to items recognised directly in the		
Current tax - current year	6.60	7.70
Current tax - Previous year	-	(0.42)
Deferred tax charge / (benefit)	(7.74)	(8.23)
Total	(1.14)	(0.95)

A reconciliation of the income tax expense applicable to the profit before income tax at statutory rate to the income tax expense at the Company's effective income tax rate for the year ended 31 March, 2021 and 31 March, 2020 is as follows:

Profit before tax	(8.18)	(2.11)
Effective tax rate	27.82%	27.82%
Tax at statutory income tax rate	-	-
Tax effect on non-deductible expenses	-	-
Additional allowances for tax purposes	-	-
Effect of tax on group companies incurring losses	-	-
Effect of tax rate difference of subsidiaries	-	-
Other differences	(1.14)	(0.95)
Tax expense recognised in the statement of profit and loss	(1.14)	(0.95)

h. Pursuant to the Accounting Standard for 'Taxes on Income' (AS-22), deferred tax liability/assets at the balance sheet date is:

	2021	2020
Deferred tax asset on account of difference between book value of depreciable assets as per books of account and written down value as per Income Tax	1,02,62,270	22,15,276
Deferred tax assets on account of disallowance under section 43 B or allowed on payment basis.	65,39,980	68,47,791
Net Deferred Tax Assets/(Liabilities)	1,68,02,250	90,63,067

i. Financial risk management objectives and policies

The Company's activities expose it to a variety of financial risks, including market risk, credit risk and liquidity risk. The Company's primary risk management focus is to minimize potential adverse effects of market risk on its financial performance. The Company's risk management assessment and policies and processes are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls, and to monitor such risks and compliance with the same. Risk assessment and management policies and processes are reviewed regularly to reflect changes in market conditions and the Company's activities. The Board of Directors is responsible for overseeing the Company's risk assessment and management policies and processes

a. Credit risk

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's receivables from customers. Credit risk is managed through credit approvals, establishing credit limits and continuously monitoring the creditworthiness of customers to which the Company grants credit terms in the normal course of business. The Company establishes an allowance for doubtful debts and impairment that represents its estimate of incurred losses in respect of trade and other receivables and investments.

Credit risk management**Credit risk rating**

The Company assesses and manages credit risk of financial assets based on following categories arrived on the basis of

A: Low credit risk on financial

reporting date

B: High credit risk



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The Company provides for expected credit loss based on the following:

Asset group	Basis of categorisation	Provision for expected credit loss
Low credit risk	Investment, Cash and cash equivalents and other financial assets	12 month expected credit loss
High credit risk	Trade receivables, security deposits and amount recoverable	Based on estimates

Based on business environment in which the Company operates, a default on a financial asset is considered when the counter party fails to make payments within the agreed time period as per contract. Loss rates reflecting defaults are based on actual credit loss experience and considering differences between current and historical economic conditions.

Credit rating	Particulars	31-Mar-21	31-Mar-20
A: Low credit risk	Investment, Cash and cash equivalents and other financial assets except security deposits and amount recoverable	229.74	299.71
B: High credit risk	Trade receivables, security deposits and amount recoverable	137.05	155.05

as at March 31, 2021

Particular	Rs. in million		
	Estimated gross carrying amount at default	Expected credit losses	Carrying amount net of impairment provision
Trade receivables	139.61	18.30	121.31
Security deposits	2.73	-	2.73
Advances recoverable	13.01	-	13.01

as at March 31, 2020

Particular	Rs. in million		
	Estimated gross carrying amount at default	Expected credit losses	Carrying amount net of impairment provision
Trade receivables	142.85	16.66	126.20
Security deposits	2.72	-	2.72
Advances recoverable	26.13	-	26.13

Reconciliation of loss allowance provision – Trade receivable, security deposit and accounts receivable

Loss allowance on April 01, 2018	-
Changes in loss allowance	8.88
Loss allowance on March 31, 2019	8.88
Changes in loss allowance	7.77
Loss allowance on March 31, 2020	16.65
Change in loss allowance	1.64
Loss allowance on March 31, 2021	18.29

(i) Trade and other receivables

The Company's exposure to credit risk is influenced mainly by the individual characteristics of each customer. The demographics of the customer, including the default risk of the industry and country in which the customer operates, also has an influence on credit risk assessment. Credit risk is managed through credit approvals, establishing credit limits and continuously monitoring the creditworthiness of customers to which the Company grants credit terms in the normal course of business. An impairment analysis is performed at each reporting date on an individual basis for major customers.

(ii) Financial assets that are neither past due nor impaired

Credit risk from balances with banks and financial institutions is managed by the Company's treasury department in accordance with the Company's assessment of credit risk about particular financial institution. None of the Company's cash equivalents, including term deposits (i.e., certificates of deposit) with banks, were past due or impaired as at 31 March 2021.

b. Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due. The Company manages liquidity risk by maintaining adequate reserves, by continuously monitoring forecast and actual cash flows and matching the maturity profiles of financial assets and liabilities. The Company manages its liquidity risk by ensuring, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risk to the Company's reputation.



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2021
Amounts in Rs

Particulars	Less than 1 year	1-5 year	Total
Borrowings	-	85,76,557	85,76,557
Trade payables	31,61,27,419	17,61,32,699	49,22,60,118

2020
Amounts in Rs

Particulars	Less than 1 year	1-5 year	Total
Borrowings	-	85,76,557	85,76,557
Trade payables	36,25,74,088	26,19,82,594	62,45,56,682

c. Market risk

Market risk is the risk of loss of future earnings, fair values or future cash flows that may result from adverse changes in market rates and prices (such as interest rates, foreign currency exchange rates and commodity prices) or in the price of market risk-sensitive instruments as a result of such adverse changes in market rates and prices. Market risk is attributable to all market risk-sensitive financial instruments, all foreign currency receivables and payables and all short term and long-term debt. The Company is exposed to market risk primarily related to foreign exchange rate risk, interest rate risk and the market value of its investments. Thus, the Company's exposure to market risk is a function of investing and borrowing activities and revenue generating and operating activities in foreign currencies.

d. Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Long-term borrowings do not expose the company to risk of changes in interest rates as the Company had issued the same at 0%

- j. In view of the nature of business, where the necessary documentary evidence does not support the payment made/expenses incurred, the same are accounted for on the basis of certification of the Management.
- k. Figures for the previous year have been regrouped / rearranged / recast whenever necessary to confirm for comparison purpose.
- l. Trade receivables, Trade payables, Current liabilities, Expenses Recoverable/payable & other loans & Advances are subject to confirmation and reconciliation from the parties.
- m. Information required as per the Micro, Small and Medium Enterprises Development Act, 2006 small Scale Industries.

The Company has identified Micro, Small and Medium Enterprises on the basis of information available. As at March 31, 2021 there are no dues to Micro, Small and Medium Enterprises that are reportable under the MSMED Act, 2006.
- n. The new tariff order of Telecom Regulatory Authority of India (TRAI) was implemented from 1, 2019, as per the extended timelines. TRAI had further extended the timeline for subscribers to select channels. Owing to the initial delays in implementation of new tariff order, all the distribution platform operators (DPO) are in transition from previous regime to new regime and are in the process of implementation of contracts with the broadcasters and customers.
- o. The company has calculated the benefits provided to employees as per indian accounting standards 19, are as under

Defined Benefit Plans

- a.) Gratuity Plan
- b.) Leave Encashment

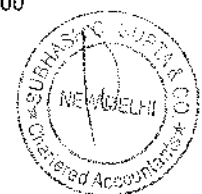
In accordance with Indian Accounting Standards (Ind AS) 19, the actuarial valuation carried out in respect of the aforesaid defined benefit plans is based on the following assumption.

Actuarial Assumption	Leave Encashment	Employee Gratuity Fund
Discount Rate (Per annum)	7.00%	7.00%
Rate of Increase in compensation levels	5.00%	5.00%
Expected Rate of return on plan assets	-	-
Expected Average remaining working lives of employees	23.30	23.30
Change in obligation during the year ended 31st March, 2021		
Present Value of obligation as at 1st April, 2020	27,68,936.00	52,86,737.00
Acquisition adjustment	-	-
Interest cost	1,93,826.00	3,70,072.00
Past service cost	-	-
Current service cost	5,34,550.00	6,18,246.00
Curtailment cost/(Credit)	-	-
Settlement cost/(Credit)	-	-
Benefits paid	(1,10,575.00)	(1,65,863.00)
Actuarial (gain)/loss on obligation	(3,77,463.00)	(2,79,625.00)
Present value of obligation as at the end of period (31st March, 2021)	30,09,274.00	58,29,567.00
Change in fair value plan Assets	Nil	Nil



S. R. Srinivas

[Signature]



Movement in the liability recognized in the Balance		
Opening net liability (01.04.2020)	(27,68,936)	(52,86,737)
Expense as above	3,50,913	7,08,693
Benefits paid	(1,10,575)	(1,65,863)
Actual return on plan assets	-	-
Acquisition adjustment	-	-
Net assets/(Liability) recognised in Balance Sheet as provision (31.03.2021)	(30,09,274)	(58,29,567)
Expenses recognised in Profit and Loss Account		
Current service cost	5,34,550	6,18,246
Past service cost	-	-
Interest cost	1,93,826	3,70,072
Settlement cost / (credit)	-	-
Expenses recognized in the statement of profit & losses	7,28,376	9,88,318
Other comprehensive (income) / expenses (Remeasurement)		
Actuarial (gain)/loss - obligation	(3,77,463)	(2,79,625)
Actuarial (gain)/loss - plan assets	-	-
Total Actuarial (gain)/loss	(3,77,463)	(2,79,625)

Actuarial Assumption.

The discount rate is generally based upon the market yields available on Government Bonds and salary growth rate takes account of inflation, seniority, promotion and other relevant factors on long term basis.

Sensitivity Analysis

Significant actuarial assumptions for the determination of the defined benefit obligation are discount rate and expected salary increase rate. Effect of change in mortality rate is negligible. Please note that the sensitivity analysis presented below may not be representative of the actual change in the defined benefit obligation as it is unlikely that the change in assumption would occur in isolation of one another as some of the assumptions may be correlated. The results of sensitivity analysis are given below:

Sensitivity Analysis for Gratuity

Period	As on: 3/31/2021
Defined Benefit Obligation (Base)	58,29,567 @ Salary Increase Rate : 5%, and
Liability with x% increase in Discount Rate	54,14,077; x=1.00% [Change (7)%]
Liability with x% decrease in Discount Rate	63,03,220; x=1.00% [Change 8%]
Liability with x% increase in Salary Growth Rate	62,42,185; x=1.00% [Change 7%]
Liability with x% decrease in Salary Growth Rate	54,66,701; x=1.00% [Change (6)%]
Liability with x% increase in Withdrawal Rate	58,68,252; x=1.00% [Change 1%]
Liability with x% decrease in Withdrawal Rate	57,82,973; x=1.00% [Change (1)%]

Sensitivity Analysis for Leave Encashment

Period	As on: 3/31/2021
Defined Benefit Obligation (Base)	30,09,274
Liability with x% increase in Discount Rate	27,85,796; x=1.00% [Change (7)%]
Liability with x% decrease in Discount Rate	32,68,559; x=1.00% [Change 9%]
Liability with x% increase in Salary Growth Rate	32,71,251; x=1.00% [Change 9%]
Liability with x% decrease in Salary Growth Rate	27,79,798; x=1.00% [Change (8)%]
Liability with x% increase in Withdrawal Rate	30,47,462; x=1.00% [Change 1%]
Liability with x% decrease in Withdrawal Rate	29,65,764; x=1.00% [Change (1)%]

p. Figures have been rounded off to the nearest rupee.

q. Note 1 to 2^g form an integral part of the accounts and have been duly authenticated.

f. Fair value measurements

A. Financial instruments by category

NOTES	Rs. millions	
	FVTPL	Amortised cost
Financial assets		
Bank deposits	-	-
Amount recoverable	-	-
Interest accrued and not due on fixed deposits	-	-
Security deposits	-	2.73
Unbilled revenues	-	13.01
Trade receivables	-	121.31
Investments (Current, financial assets)	-	-
Cash and cash equivalents	-	152.51
Total financial assets	-	289.56
Financial liabilities		
Borrowings (Non-current, financial liabilities)	-	8.58
Borrowings (Current, financial liabilities)	-	-
Payables for purchase of property, plant and equipment	-	-
Security deposits received from customer	-	-
Trade payables	-	492.26
Other financial liabilities (current)	-	-
Total financial liabilities	-	500.84



P. Sat *Chyng*



	Rs. millions	
	31-Mar-20	
	FVTPL	Amortised cost
Financial assets		
Bank deposits	-	-
Amount recoverable	-	-
Interest accrued and not due on fixed deposits	-	-
Security deposits	-	2.72
Unbilled revenues	-	26.13
Trade receivables	-	126.20
Investment (Current, financial assets)	-	-
Cash and cash equivalents	-	237.27
Total financial assets	-	392.32
Financial liabilities		
Borrowings (non-current, financial liabilities)	-	8.58
Borrowings (Current, financial liabilities)	-	-
Payables for purchase of property, plant and equipment	-	-
Security deposits	-	-
Trade payables	-	624.56
Other financial liabilities (current)	-	-
Total financial liabilities	-	633.14

C. Fair value of financial assets and liabilities measured at amortised cost

	March 31, 2021	
	Carrying amount	Fair value
Financial assets		
Bank deposits	-	-
Amount recoverable	-	-
Interest accrued and not due on fixed deposits	-	-
Security deposits	2.73	2.73
Unbilled revenue	13.01	13.01
Trade receivables	139.61	121.31
Cash and cash equivalents	152.51	152.51
Other bank balances	-	-
Total financial assets	307.86	289.56
Financial liabilities		
Borrowings (non-current, financial liabilities)	8.58	8.58
Borrowings (current, financial liabilities)	-	-
Payables for purchase of property, plant and equipment	-	-
Security deposits	-	-
Trade payables	492.26	492.26
Other financial liabilities (current)	-	-
Total financial liabilities	500.84	500.84

	March 31, 2020	
	Carrying amount	Fair value
Financial assets		
Bank deposits	-	-
Amount recoverable	-	-
Interest accrued and not due on fixed deposits	-	-
Security deposits	2.72	2.72
Unbilled revenue	26.13	26.13
Trade receivables	142.85	126.20
Cash and cash equivalents	237.27	237.27
Total financial assets	408.97	392.32
Financial liabilities		
Borrowings (non-current, financial liabilities)	8.58	8.58
Borrowings (current, financial liabilities)	-	-
Payables for purchase of property, plant and equipment	-	-
Security deposits	-	-
Trade payables	624.56	624.56
Other financial liabilities (current)	-	-
Total financial liabilities	633.14	633.14

s. Leases

Finance lease: Company as lessee

Particulars	2021		
	Less than 1 year	1-5 year	Total
Lease payments	-	-	-
Finance charges	-	-	-



* *P. J. J. J.* *Chyng*



Operating lease : Company as a lessee

The Company has taken various commercial premises under operating leases. These leases have varying terms, escalation clauses and renewal rights. On renewal the terms of the leases are renegotiated. Rent amounting to Rs.28,56,800 (March 31, 2020- Rs.3121239) has been debited to standalone statement of profit and loss during the year.

t. Capital management**Risk Management**

The Company's objectives when managing capital is to safeguard continuity, maintain a strong credit rating and healthy capital ratios in order to support its business and provide adequate return to shareholders through continuing growth. The Company's overall strategy remains unchanged from previous year. The Company sets the amount of capital required on the basis of annual business and long-term operating plans which include capital and other strategic investments. The funding requirements are met through a mixture of equity, internal fund generation and other non-current borrowings. The Company's policy is to use current and non-current borrowings to meet anticipated funding requirements. The Company monitors capital on the basis of the gearing ratio which is net debt divided by total capital (equity plus net debt). The Company is not subject to any externally imposed capital requirements. Net debt are non-current and current borrowings as reduced by cash and cash equivalents, other bank balances and current investments. Equity comprises all components including other comprehensive income.

Particular	March 31, 2021	March 31, 2020
Cash and cash equivalents (refer note 5)	15,25,13,460	23,72,65,715
Current investments	-	-
Margin money	-	-
Total cash (A)	15,25,13,460	23,72,65,715
Borrowings (non-current, financial liabilities)	-	-
Borrowings (current, financial liabilities) (refer note 15)	4,54,87,784	4,54,87,784
Current maturities of long-term borrowings	-	-
Current maturities of finance lease obligations	-	-
Total borrowing (B)	4,54,87,784	4,54,87,784
Net debt (C=B-A)	(10,70,25,676)	(19,17,77,931)
Total equity		
Total capital (equity + net debts) (D)	(89,80,518)	(8,73,52,239)
Gearing ratio (C/D)	11.92	2.20

u. GST Reconciliation

GST output liabilities and GST input credits are subject to reconciliation.

- v. COVID 19 was declared as a pandemic by WHO on 11, March, 2020 is continuing to spread across the world and India. Since March 2020, The Indian government has imposed a 21 day nationwide lockdown which was extended in tranches till 31st May 2020 with relaxations to essential services and selected economic activities. The company continued to operate during the lockdown providing the cable television services to its customers which has been declared as an essential service. Based on the management assessment and review of the current economic scenerio, the management does not expect any significant impact of COVID-19 on the company.

As per our Report of even date
For Subhash C. Gupta & Co.
Chartered Accountants
Firm Regn. No. 004103N

Lokesh Gupta
Partner
M. No-503853

Place : New Delhi

Date : 22 JUN 2021

For and on behalf of the Board
For Master Channel Community
Network Pvt. Ltd.



Director S.B. POTWARI
DIN: 00873403

Director VIJAY KALUK
DIN: 08100962

MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Statement of Changes in Equity for the Year ended 31st march, 2021

	As at March 31, 2021		As at March 31, 2020	
	No. of Shares	Amount	No. of Shares	Amount
(a) Equity share capital				
Balance at the beginning of the reporting period	5,000	5,00,000	5,000	5,00,000
Changes in equity share capital during the year	-	-	-	-
Balance at the end of the reporting period	5,000	5,00,000	5,000	5,00,000

Particulars	Attributable to the equity Shareholders					Total	Non-Controlling Interests	Total Equity
	Reserves & Surplus	Retained earnings	Other items of other comprehensive income	Equity portion of OCD conversion	Total			
(b) Other equity								
Balance at March 31, 2020		10,61,87,705	-	-	-	10,61,87,705	-	10,61,87,705
Changes in accounting policy / prior period errors		-	-	-	-	-	-	-
Restated balance at the beginning of the reporting period 01.04		10,61,87,705	-	-	-	10,61,87,705	-	10,61,87,705
Profit/(Loss) for the year		(11,59,607)	-	-	-	(11,59,607)	-	(11,59,607)
Transfer from Deferred Activation Revenue		(11,02,406)	-	-	-	(11,02,406)	-	(11,02,406)
Other comprehensive income for the year		10,39,25,692	-	-	-	10,39,25,692	-	10,39,25,692
Add : Equity portion of OCD conversion		-	-	-	-	-	-	-
Balance at March 31, 2021		10,39,25,692	-	-	-	10,39,25,692	-	10,39,25,692
Changes in accounting policy / prior period errors		-	-	-	-	-	-	-
Restated balance at the beginning of the reporting period 01.04		10,39,25,692	-	-	-	10,39,25,692	-	10,39,25,692
Profit/(Loss) for the year		(70,37,622)	-	-	-	(70,37,622)	-	(70,37,622)
Transfer from Deferred Activation Revenue		-	-	-	-	-	-	-
Other comprehensive income for the year		6,57,088	-	-	-	6,57,088	-	6,57,088
Total comprehensive income for the year		9,68,88,070	6,57,088	-	-	9,75,45,158	-	9,75,45,158
Add : Equity portion of OCD conversion		-	-	-	-	-	-	-
Balance at March 31, 2021		9,75,45,158	-	-	-	9,75,45,158	-	9,75,45,158






MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Summary of significant accounting policies and other explanatory information for the year ended Mar 31, 2021

	(Amount in Rs)										
	Building	Plant and equipment	Computers	Office equipment	Furniture and fixtures	Studio equipment	Vehicles	Leasehold improvements	Set top boxes	Electrical Equipments	Total
Gross block											
Balance as at March 31, 2019	479,900	49,626,499	3,030,011	3,588,554	1,564,391	10,102,030	4,221,986	1,996,797	612,567,075	359,298	687,536,541
Additions		1,934,119	995,603	483,863	7,203	1,565,683			33,955,545		38,942,015
Disposal		533,000					1,725,000				2,258,000
Balance as at Mar 31, 2020	479,900	51,027,618	4,025,614	4,072,417	1,571,594	11,667,713	2,496,986	1,996,797	646,522,620	359,298	724,220,556
Additions		648,000	10,339	97,032	62,223	758,189			29,813,918		31,719,810
Disposal											
Balance as at Mar 31, 2021	479,900	51,675,618	4,035,953	4,169,449	1,633,817	12,425,902	2,496,986	1,996,797	676,336,538	689,407	755,940,366
Accumulated depreciation											
Balance as at March 31, 2019	479,900	51,675,618	4,035,953	4,858,856	1,633,817	12,564,312	2,496,986	1,996,797	676,336,538	689,407	
Balance as at March 31, 2019	479,900	34,993,462	2,919,029	3,236,042	1,287,035	7,573,469	1,520,282	1,996,797	217,922,607	260,045	271,460,668
Charge for the year		4,829,201	508,264	172,899	44,624	394,566	383,169		78,722,808		85,055,531
Reversal on disposal of assets		401,668									1,525,281
Balance as at March 31, 2020	479,900	39,420,995	2,699,293	3,408,941	1,331,659	7,968,035	779,838	1,996,797	296,645,415	260,045	354,990,916
Charge for the year		4,596,527	650,327	232,271	45,916	530,052	284,914		82,317,014		88,657,021
Reversal on disposal of assets											
Balance as at Mar 31, 2021	479,900	44,017,522	3,349,620	3,641,212	1,377,575	8,498,087	1,064,752	1,996,797	378,962,429	260,045	443,647,935
Net block											
Balance as at March 31, 2020	-	1,606,622	1,326,321	663,476	239,935	3,699,678	1,717,148		349,877,205	99,253	369,229,641
Balance as at Mar 31, 2021	-	7,658,095	686,333	528,237	256,242	3,927,815	1,432,234		297,374,109	429,362	312,292,431



MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Summary of significant accounting policies and other explanatory information for the year ended March 31 2021

3	Loans & Advances (Unsecured, considered good)	31st March 2021	March 31, 2020
		Rs.	Rs.
	Security deposits	27,30,904	27,21,704
	Other Receivable	-	-
		27,30,904	27,21,704
	Less: Provision for doubtful security deposits	-	-
		27,30,904	27,21,704

4	Trade receivables (Unsecured, considered good)	31st March 2021	March 31, 2020
		Rs.	Rs.
	Particulars		
	Trade Receivable - others	13,96,06,756	14,28,50,571
	Trade Receivable - Related parties	-	-
	Less: Expected Credit Loss Allowance	-	-
	Total	13,96,06,756	14,28,50,571
	Sub-classification		
	-Unsecured, considered good	12,13,10,846	12,61,95,560
	-Unsecured, considered doubtful	1,82,95,911	1,66,55,011
		13,96,06,756	14,28,50,571
	Expected Credit Loss Allowance	1,82,95,911	1,66,55,011
	Total	12,13,10,846	12,61,95,560

Allowance Movement for Trade Receivables

Balance at the beginning of the year	1,66,55,011	88,84,475
Provision for doubtful trade receivables (net) for the year	16,40,900	77,70,536
Total	1,82,95,911	1,66,55,011

5	Cash and bank balances	31st March 2021	March 31, 2020
		Rs.	Rs.
	Cash and cash equivalents		
	Cash on hand	34,72,577	35,64,629
	Cheques on hand	-	-
	Balances with banks		
	On current accounts	4,90,40,853	6,37,04,086
	In deposit account (with maturity upto three months)	10,60,00,000	17,00,00,000
		15,23,13,460	23,72,65,715

14	Others - unbilled revenue and interest accrued on fixed deposits	Non-current	Non-current
		March 31, 2021	March 31, 2020
	Others	millions	millions
	Interest accrued and not due on fixed deposits	-	-
	Unbilled revenue	-	-

6	Other Financial Assets	31st March 2021	March 31, 2020
		Rs.	Rs.
	Unsecured, considered good		
	Unbilled Revenue	1,30,05,196	2,61,28,900
		1,30,05,196	2,61,28,900

7	Other Current Assets (Unsecured, considered good)	31st March 2021	March 31, 2020
		Rs.	Rs.
	Advance to suppliers	2,20,63,786	37,70,616
	Advance to Related Party	1,00,00,000	-
	Income Tax Refund	46,69,411	49,67,772
	Advance to Employees	2,95,151	2,29,364
	Advance tax	1,69,91,186	2,21,11,713
	Deposit against VAT demand	2,13,27,189	2,13,27,189
	Prepaid Expenses	2,16,450	1,47,038
	Accrued Interest	62,722	2,53,301
	Indirect Tax	15,96,966	96,38,342
		7,72,22,891	6,24,45,435

8	Share capital	31st March 2021	March 31, 2020
		Rs.	Rs.
	Authorised share capital		
	5,000 (Previous year: 5,000) equity shares of ₹ 100 each	5,00,000	5,00,000
	Total authorised capital	5,00,000	5,00,000
	Issued, Subscribed and Paid up		
	5,000 (Previous year: 5,000) equity shares of ₹ 100 each	5,00,000	5,00,000
	Total paid up capital	5,00,000	5,00,000

(i) Reconciliation of number of shares outstanding as on 31.03.2021

Particulars	31st March 2021	March 31, 2020
	Nos.	Nos.
Balance at the beginning of the year	5,000	5,000
Issued during the year	-	-
Balance at the end of the year	5,000	5,000

(ii) Rights, Preferences and Restrictions attached to equity shares

The Company has one class of equity shares having a par value of Rs. 100 per share. Each shareholder is eligible for one vote per share held. The dividend, if any proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts, if any, in proportion to their shareholding.

(iii) Shares held by Holding Company, Ultimate Holding Company and their subsidiaries/associates:

The details of equity shares held by holding company, Ultimate Holding Company and their subsidiaries/associates are as under.

Particulars	31st March 2021	March 31, 2020
	Nos.	Nos.
General Bombay Cable Network Ltd	3,300	3,300
	%	%
	66.00	66.00



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(iv) Shareholders holding more than 5% of total equity shares

Particulars		31st March 2021	March 31, 2020
Central Bombay Cable Network Ltd	Nos.	3,300	3,300
	%	66.00	66.00
Porkan Kiconnuyee	Nos.	754	754
	%	15.08	15.08
Porkan Sai Baba	Nos.	376	376
	%	7.52	7.52

9 Other Equity	31st March 2021	March 31, 2020
	Rs.	Rs.
Retained Earnings		
Balance at the beginning of the year	10,30,25,692	10,61,87,705
Prior Period Adjustment	-	-
Add: Profit/(Loss) for the year	(70,37,622)	(11,59,607)
Balances as at the end of the year (A)	9,68,88,070	10,50,28,098
Others		
Transfer from Deferred Activation Revenue	-	-
Balances as at the end of the year (B)	-	-
Other Comprehensive Income		
Other comprehensive income recognised directly in retained earnings		
Deferred Activation Revenue		
Gratuity/Leave Encashment	6,57,088	(11,02,406)
Balances as at the end of the year (C)	6,57,088	(11,02,406)
Balances as at the end of the year (A+B+C)	9,75,45,158	10,39,25,692
10 Long-term borrowings	31st March 2021	March 31, 2020
	Rs.	Rs.
Loans and advances from Directors/Related parties- Unsecured	85,76,557	85,76,557
*Terms of Repayment: Not Specified		
* Rate of interest: Nil		
	85,76,557	85,76,557
Total Long term Loan	85,76,557	85,76,557
11 Provisions	31st March 2021	March 31, 2020
	Rs.	Rs.
Provision for employee benefits (Refer Note 31)		
Provision for gratuity	55,26,105	49,83,275
Provision for compensated absences	28,21,710	25,81,372
	83,47,815	75,64,647
12 Deferred tax liability (net)	31st March 2021	March 31, 2020
	Rs.	Rs.
Deferred tax liability		
Fixed assets: Impact of difference between tax depreciation and depreciation/ amortisation charged for the financial reporting	-	-
Others	-	-
Gross deferred tax liability	-	-
Deferred tax asset		
Impact of expenditure charged to the statement of profit and loss in the current year	1,68,02,250	90,63,067
Others	-	-
Gross deferred tax Assets	1,68,02,250	90,63,067
Net deferred tax asset/(Liabilities)	(1,68,02,250)	(90,63,067)
13 Other Non-Current Liabilities	31st March 2021	March 31, 2020
	Rs.	Rs.
Deferred Activation Revenue	-	-
14 Trade payables	31st March 2021	March 31, 2020
	Rs.	Rs.
Trade Payables - others	19,67,75,130	21,30,73,288
Trade payables - related parties	29,54,84,988	41,14,83,394
	49,22,60,118	62,45,56,682
15 Other Current Liabilities	31st March 2021	March 31, 2020
	Rs.	Rs.
Advances from Non-Related Parties	1,46,89,666	1,19,98,653
Advances from Related Parties	4,54,87,781	4,54,87,781
TDS Payable	52,90,672	95,62,751
GST Payable	40,90,621	61,899
STB Deposit	2,55,100	2,55,100
ESI/PF/PT Payable	3,34,053	3,50,207
Income billed in advance	2,08,65,616	2,10,56,877
Unclaimed Liabilities	41,260	2,200
	9,10,54,772	8,87,25,471
16 Provisions	31st March 2021	March 31, 2020
	Rs.	Rs.
Liability for expenses	-	-
Provision for gratuity	3,03,462	3,03,462
Provision for compensated absences	1,87,564	1,87,564
Provision for Taxation A/c	66,00,000	77,00,000
	70,91,026	81,91,026



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MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.**Summary of significant accounting policies and other explanatory information for the year ended March 31, 2021**

17 Revenue from operations	March 31, 2021	March 31, 2020
	Rs.	Rs.
Sale of services		
Digital income	52,95,90,894	53,50,48,571
Advertisement income	3,04,86,783	6,67,40,343
Carriage/Incentive income	19,78,52,305	18,13,11,166
Sale of STB	74,05,500	2,59,06,200
	76,53,35,481	80,90,06,280
18 Other income	March 31, 2021	March 31, 2020
	Rs.	Rs.
Interest income on		
Bank deposits	48,50,660	79,37,595
Others	-	-
Excess provisions written back	4,51,820	-
Other non-operating income	43,610	1,82,906
	53,46,090	81,20,502
19 Purchases of traded goods	March 31, 2021	March 31, 2020
	Rs.	Rs.
Purchase of STB	72,55,645	25,90,672
	72,55,645	2,53,90,672
20 Carriage Sharing, Pay Channel and Related Cost	March 31, 2021	March 31, 2020
	Rs.	Rs.
Pay Channel Subscription	46,93,09,843	45,15,75,322
	46,93,09,843	45,15,75,322
21 Employee benefits expense	March 31, 2021	March 31, 2020
	Rs.	Rs.
Salaries, allowances and bonus	2,39,14,391	2,53,61,933
Contributions to provident and other funds	21,69,611	21,13,577
Employee benefits expenses	17,16,694	16,13,774
Bonus	14,69,243	16,26,973
Staff welfare expenses	4,16,498	3,16,575
	2,96,86,437	3,10,32,832
22 Finance costs	March 31, 2021	March 31, 2020
	Rs.	Rs.
Interest on late deposit of TDS/Service Tax/GST	72,108	1,70,012
Bank charges	6,483	-
	78,591	1,70,012



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MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Summary of significant accounting policies and other explanatory information for the year ended March 31, 2021

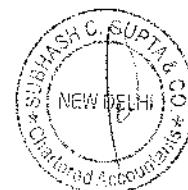
23 Depreciation and amortisation expenses	March 31, 2021	March 31, 2020
	Rs.	Rs.
Depreciation of tangible assets (Refer note 12)	8,86,57,021	8,50,55,531
Amortisation of intangible assets (Refer note 13)	-	-
	8,86,57,021	8,50,55,531

24 Other expenses	March 31, 2021	March 31, 2020
	Rs.	Rs.
Rent	28,56,800	31,21,239
Office Expenses	5,65,829	6,91,357
Rates and Taxes	14,708	1,65,405
Communication Expenses	3,80,029	7,55,981
Repairs and Maintenance :		
- Building	10,150	18,000
- Others	4,07,100	4,45,570
Program Production Expenses	10,03,943	16,83,361
Other Operational Cost	1,51,28,055	88,69,822
Repairs and Maintenance - Network	2,09,89,484	2,07,14,166
Management Service Charges	8,99,65,147	12,68,10,092
Labour renewal fees	-	18,600
Electricity Expenses & Water Charges	49,47,302	46,12,163
Loss on sale of Assets	-	1,01,387
DB Commission	-	-
Legal, Professional and Consultancy Charges	4,30,475	13,60,591
Printing and Stationery	1,94,322	2,39,375
R.O.C. Filing fee	-	42,150
Service Charges	2,22,837	75,600
Service Tax Write off	3,99,462	-
Ineligible GST Expense	1,18,836	-
Travelling and Conveyance Expenses	8,86,758	22,13,475
Insurance expenses	1,32,867	2,00,531
Miscellaneous Expenses	4,80,427	16,086
Penalties	-	6,000
Commission to payment gateways	31,65,207	46,48,587
Payment to auditor (Refer details below)	75,000	1,05,000
Commission Charges and Incentives	3,51,13,285	3,74,28,057
Provision for Doubtful debts	59,12,011	77,70,536
Bad Debts	2,49,720	20,01,277
Foreign Currency Fluctuation	1,25,462	17,43,818
Business and Sales Promotion	27,625	53,971
Donation	-	21,600
Security Service Charges	68,000	80,000
	18,38,70,840	22,60,13,796

Auditors' remuneration as an auditor	75,000	1,05,000
Limited review fees	-	-
for other services (certifications)	-	-
for reimbursement of expenses	-	-
	75,000	1,05,000



Signature



MASTER CHANNEL COMMUNITY NETWORK PVT. LTD.

Summary of significant accounting policies and other explanatory information for the year ended March 31, 2021

** Provision for doubtful debts is net of write-back of liability in relation to specifically corresponding revenue sharing costs aggregating ₹ 20.52 million (Previous year ₹ 24.95 million).

25 Earnings per share

	March 31, 2021	March 31, 2020
	Rs.	Rs.
Profit attributable to equity shareholders	(70,37,622)	(11,59,607)
Number of weighted average equity shares		
Basic	5,000	5,000
Diluted	5,000	5,000
Effect of dilutive potential equity shares~		
Employee stock options		-
Warrants		-
Optionally fully convertible debentures		-
Nominal value of per equity share (₹)	100	100
Earnings per share after tax (₹)		
Basic	(1,407.52)	(231.92)
Diluted	(1,407.52)	(231.92)

~ Effect of potential equity shares being anti-dilutive has not been considered while calculating diluted weighted average equity shares and earnings per share.

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P. J. S.

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